

Montana Water Well Drillers  
Association

# 79th Annual Convention and Trade Show

January 31-February 2, 2024  
Fairmont Hot Springs Resort  
Fairmont, Montana



- 💧 EXHIBITING
- 💧 SPONSORSHIP
- 💧 ADVERTISING

## Venue and Hotel Information

**Fairmont Hot Springs Resort**  
**1500 Fairmont Road**  
**Fairmont, Montana 59711**  
**(406) 797-3241 • (800) 332-3272**



Accommodations: MWWDA has secured a limited block of rooms on a first come, first served basis at the group rate of \$182.16 per night, plus any applicable fees and taxes. This rate applies to the MWWDA room block and is valid until the January 7 cutoff date, unless our room block has been filled before that date. To make your reservations by phone, call (800) 332-3272 and be sure to mention you are with the Montana Water Well Drillers Association. To make your reservations online, visit [fairmontmontana.com](http://fairmontmontana.com), click on the "book now" button located at the top right of the page, and use group code 28011. Remember, you are responsible for securing your own reservations. For guest check-in and checkout times, please contact the hotel directly.

# Branding and Marketing Opportunities

## EXHIBIT OPPORTUNITIES

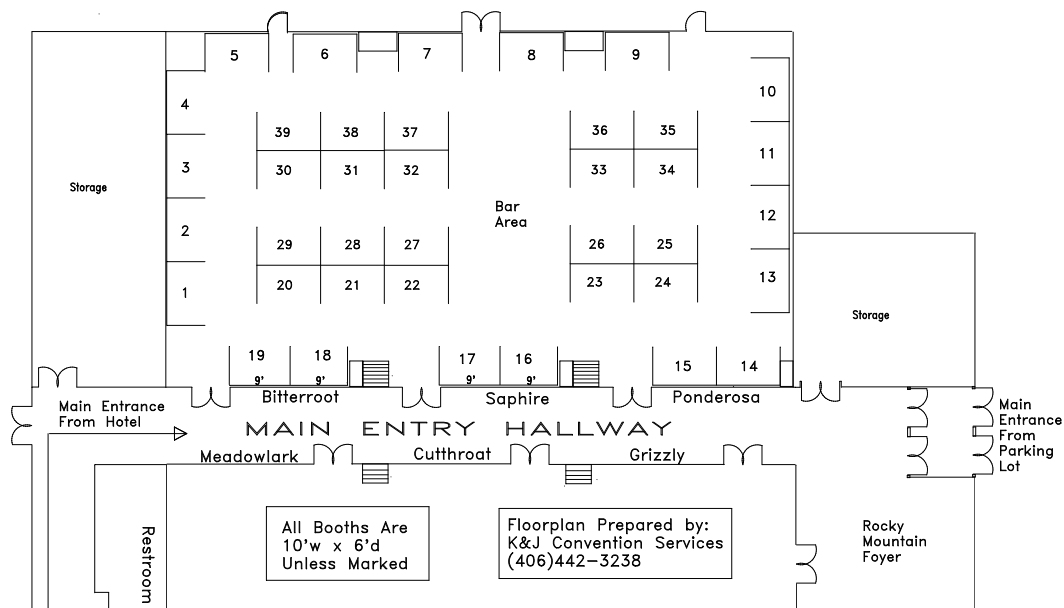
### BOOTH RATES

	Early Bird	
	Member	Nonmember
Single	\$550	\$700
Double	\$900	\$1,100
Additional	\$350	\$400

	After December 15	
	Member	Nonmember
Single	\$600	\$750
Double	\$1,000	\$1,200
Additional	\$400	\$450

### BOOTH REGISTRATION INCLUDES:

- 10' x 6' booth with draping
- Skirted table and 2 chairs
- 2 free booth representatives
- Additional booth representatives at \$55/person
- All booth representatives may attend all sessions for free!
- Thursday lunch and Annual Meeting
- Tickets for the Thursday night banquet.



## SPONSORSHIP OPPORTUNITIES

All companies participating in any level of sponsorship will be publicly thanked in the on-site program/directory (those who have committed by the time they go to print) and at the convention, as well as in the follow-up newsletter that is sent out after the convention.

### Drill Rig Level — \$2,500 early bird; \$3,000 after Dec. 15

- Free booth with premium location
- Free full-page ad in the on-site program/directory
- Name and logo on all signage for the show

### Water Truck Level — \$1,750 early bird; \$2,000 after Dec. 15

- 50% off booth fee plus premium location
- Free half-page ad in the on-site program/directory
- Name and logo on all signage for the show

### Pump Hoist Level — \$1,200 early bird; \$1,500 after Dec. 15

- 25% off booth fee
- Free quarter-page ad in the on-site program/directory
- Name and logo on all signage for the show

### Back Hoe Level — \$900 early bird; \$1,100 after Dec. 15

- 25% off booth fee
- Free quarter-page ad in the on-site program/directory
- Name and logo on all signage for the show

### Trade Show Bar Sponsorship — \$750

- Sponsorship signage at bar on show floor
- Opportunity to place promotional materials at these location tables (responsibility of sponsoring company to produce and provide these materials)

### Sustaining Sponsorship Level — \$400

- Show your support for MWWDA — you will receive recognition on the website and in the association newsletter for the year.

## PROGRAM/DIRECTORY ADVERTISING OPPORTUNITIES

- \$500 — Full-page ad, 8.375" wide x 11.125" high
- \$375 — Half-page ad, 7.125" wide x 4.875" high
- \$250 — Third-page ad, 4.694" wide x 4.75" high
- \$125 — Quarter-page ad, 3.475" wide x 4.75" high

All company logos and advertisements should be emailed to dschulenberg@ngwa.org by December 15, 2023. Ads and logos may be b&w or color, and must be high-resolution (300 dpi or greater) EPS or PDF files.

# MWWDA 79th Annual Convention and Trade Show Exhibitor/Sponsor/Advertiser Application



Company name \_\_\_\_\_  
 Contact \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_

**PLEASE RETURN FORM  
WITH PAYMENT TO:**

Montana Water Well Drillers Association  
 2047 N. Last Chance Gulch #315  
 Helena, MT 5960

You may also fax the form to  
 (614) 898-7786, phone (406) 686-3168,  
 or register online at MWWDA.org.

**BOOTH**

	Early Bird		After December 15	
	Member	Nonmember	Member	Nonmember
Single	<input type="radio"/> \$550	<input type="radio"/> \$700	<input type="radio"/> \$600	<input type="radio"/> \$750
Double	<input type="radio"/> \$900	<input type="radio"/> \$1,100	<input type="radio"/> \$1,000	<input type="radio"/> \$1,200
Additional	<input type="radio"/> \$350	<input type="radio"/> \$400	<input type="radio"/> \$400	<input type="radio"/> \$450

BOOTH PREFERENCE: 1st \_\_\_\_\_ 2nd \_\_\_\_\_ 3rd \_\_\_\_\_

**BOOTH REPRESENTATIVES** Please print names clearly.

1.  FREE! \_\_\_\_\_ 3.  \$55 \_\_\_\_\_  
 2.  FREE! \_\_\_\_\_ 4.  \$55 \_\_\_\_\_

Indicate the number of banquet tickets (no cost) needed for booth staff. \_\_\_\_\_

**ADDITIONAL EXHIBITOR OPTION — MWWDA HOSPITALITY NIGHT**

\$200 — Yes, we will make a donation to the MWWDA Hospitality Night.

**SPONSORSHIPS**

Our company would like to sponsor the following:

	Early Bird	After December 15
<input type="radio"/> Drill Rig Sponsor	\$2,500	\$3,000
<input type="radio"/> Water Truck Sponsor	\$1,750	\$2,000
<input type="radio"/> Pump Hoist Sponsor	\$1,200	\$1,500
<input type="radio"/> Back Hoe Sponsor	\$900	\$1,100
<input type="radio"/> Trade Show Bar Sponsorship	\$750	\$750
<input type="radio"/> Sustaining Sponsorship	\$400	\$400

**ADVERTISEMENTS (DECEMBER 15 DEADLINE)**

Our company would like to buy the following ads for the convention program/directory:

- \$500 — Full-page ad, 8.375" wide x 11.125" high  
 \$375 — Half-page ad, 7.125" wide x 4.875" high  
 \$250 — Third-page ad, 4.694" wide x 4.75" high  
 \$125 — Quarter-page ad, 3.475" wide x 4.75" high

**SCHOLARSHIP FUND**

I would like to donate to the MWWDA Scholarship Fund.  
 Amount I wish to donate \$ \_\_\_\_\_

**LEGAL FUND**

I would like to donate to the MWWDA Legal Fund.  
 Amount I wish to donate: \$ \_\_\_\_\_

**PAYMENT INFORMATION**

To be considered preregistered, MWWDA must receive your payment with this form. Any registrations received prior to December 15, 2023 receive the early bird rate.

Grand total: \$ \_\_\_\_\_

- Check enclosed (made payable to MWWDA)  
 Visa  
 MasterCard

Credit card number \_\_\_\_\_

Card exp. date \_\_\_\_\_ 3-digit security code \_\_\_\_\_

Cardholder name \_\_\_\_\_

Cardholder signature \_\_\_\_\_

**AGREEMENT**

Signer agrees to the rules governing all aspects of exhibit and equipment space, as printed in this packet, including all booth display rules as shown below.

Printed name \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

## DISPLAY SCHEDULE AND RULES

**TRADE SHOW SCHEDULE**

**Exhibitor setup** — Wednesday, January 31, 12:00-5:00 p.m.

**Trade Show open** — Thursday, February 1, 1:00-5:30 p.m.

**Exhibitor teardown** — Friday, February 2, 7:00 a.m.

**TRADE SHOW RULES**

- SPACE:** No portion of the display area may be sublet or assigned to any other firm or person(s).
- DISPLAY ASSIGNMENTS:** Booth and/or equipment space assignments are made on a first come, first served basis. MWWDA reserves the right to alter trade show layout and vendor location. Indicate your first, second, and third booth choice. No private room displays. (See floor plan for booth and equipment space layout.)
- FIRE/SAFETY CODES:** Each booth operator and vehicle equipment owner must comply with all federal, state, local, and Fairmont Hot Springs Resort fire and safety codes. This includes disconnecting the battery and having gas tanks nearby empty.
- INSURANCE:** It is agreed that in no case shall MWWDA or its officers or directors or staff be responsible for any loss, theft, and damage by fire or injury to any person or article.
- LIABILITY:** Each booth operator will be responsible for the space leased during the convention and will keep it free from hazards to persons on the premises. MWWDA and the Fairmont Hot Springs Resort will not be responsible for any injury that may occur to booth operators, their associates, or employees.
- ELECTRICAL, INTERNET, and SHIPPING FREIGHT:** After signing up to exhibit, companies will be able to place orders for additional services online or via forms that will be provided. If you have questions, please contact Dave Schulenberg at (406) 686-3168.
- FOOD AND BEVERAGES:** The sale and serving of food, beverages, and concessions of any kind is not permitted in the Fairmont Hot Springs Resort except with prior written permission from the Fairmont Hot Springs Resort.
- CANCELLATION POLICY:** Cancellation policy applies to all items purchased on the exhibitor application form. With written cancellation notice received by 5:00 p.m. on December 15, 2023, cancellations will receive a refund, less a \$100 administrative charge. Cancellations after December 15, 2023 are nonrefundable. Notices of cancellation must be faxed to the MWWDA office at (614) 898-7786. No-shows will not receive refunds.
- PAYMENT POLICY:** To be considered preregistered, MWWDA must receive your payment with this form.



Montana Water Well Drillers Association  
2047 N. Last Chance Gulch #315  
Helena, MT 59601  
phone (406) 686-3168  
fax (614) 898-7786  
MWWDA.org

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## WEDNESDAY, JANUARY 31

12:00-5:00 p.m.	Exhibitor setup
12:00-5:00 p.m.	Registration open
1:00-4:00 p.m.	DOT class
7:00-10:00 p.m.	Welcome Reception

## THURSDAY, FEBRUARY 1

6:30 a.m.	Registration opens
6:45-7:30 a.m.	Breakfast buffet
7:30 a.m.	Welcome remarks, silent auction opens
8:00 a.m.	Keynote
9:00 a.m.	Call Before You Dig (1 CEU)
10:00 a.m.	Montana Well Drillers License Exam Prep (2 hours)
10:00 a.m.	Solar Systems (1 CEU)
10:00 a.m.	Water Treatment (1 CEU)
11:00 a.m.	Confined Space (1 CEU)
11:00 a.m.	Employee Retention and Time Management (1 CEU)
12:00 p.m.	Lunch and Annual Meeting, legislative update

1:00-5:30 p.m.	Exhibit hall open
6:00 p.m.	Banquet, auction, awards

## FRIDAY, FEBRUARY 2

7:00 a.m.	Exhibitor teardown
7:00 a.m.	Registration opens
7:15-7:45 a.m.	Breakfast buffet
8:00 a.m.	Screen Selection (1 CEU)
8:00 a.m.	Troubleshooting Constant Pressure (1 CEU)
9:00 a.m.	Overhead Powerline Safety (1 CEU)
9:00 a.m.	Troubleshooting Pumps (1 CEU)
10:00 a.m.	Past Presidents Meeting
11:00 a.m.	Board Meeting

*Current as of July 17, 2023 and subject to change; please visit [MWWDA.org](http://MWWDA.org) for the most up-to-date schedule.*

