



# 78th

ANNUAL

## Montana Water Well Drillers Association Convention & Trade Show

- 💧 EXHIBITING
- 💧 SPONSORSHIP
- 💧 ADVERTISING

February 1-3, 2023

Delta Colonial

Helena, Montana

Early Registration Deadline:  
December 13, 2022

# From the MWWDA Convention Committee:

## Dear Vendors of the Montana Water Well Drillers Association:

Thank you for reviewing this information on the MWWDA's 78th Annual Trade Show and Convention. Inside these pages you will find all of the necessary information on how to participate. From exhibiting to advertising, this has it all. Our event will take place at the Delta Colonial in Helena, Montana, and we hope you will be able to participate. The MWWDA and all its members value your daily impact on the groundwater industry, and look forward to seeing you and visiting once again.

## Special Features:

- See the registration form for details on the early registration rate.
- Sponsorship opportunity areas are available.
- Lunch is free for your booth representatives during the trade show. You may also attend the Thursday and Friday sessions and dinner and the Friday breakfast and annual meeting at no charge.
- All exhibitors are encouraged to bring additional items for the Thursday evening auction.
- Register by December 16, 2022 to be included in the convention program.

## Sponsorships & Advertisements



Become a sponsor by December 12 and take advantage of the special early bird rates. Event is marketed to more than 1,000 contractors. Use this opportunity to put your company's name in front of this audience.

### SPONSORSHIP OPPORTUNITIES

**Drill Rig Level** — \$2,000 (by Dec.12), \$2,500 (after Dec.12)

- Free booth with premium location
- Free full-page ad in on-site program/directory
- Name and logo on all signage for the show
- Logo and link on MWWDA website

**Water Truck Level** – \$1,250 (by Dec.12), \$1,500 (after Dec.12)

- 50% off booth fee plus premium location (\$225-\$360 value)
- Free half-page ad in the on-site program/directory
- Name and logo on all signage for the show
- Logo and link on MWWDA website

**Pump Hoist Level** – \$700 (by Dec.12), \$1,000 (after Dec.12)

- 25% off booth fee (\$138-\$180 value)
- Free quarter-page ad in on-site program/directory
- Name and logo on all signage for the show
- Logo and link on MWWDA website

**Back Hoe Level** – \$400 (by Dec.12), \$600 (after Dec.12)

- Name and logo on all signage for the show
- Logo and link on MWWDA website

**Trade Show Bar Sponsorship** – \$500

- Sponsorship signage at bar on show floor.
- Opportunity to place promotional materials at these location tables (responsibility of sponsoring company to produce and provide these materials)
- Recognition in on-site program/directory
- Recognition in *Montana Drill Bits*

**Sustaining Sponsor Level** — \$200

- Recognition on the website
- Recognition in *Montana Drill Bits*

All companies participating in any level of sponsorship will be publicly thanked in the registration brochure (those committed to exhibit by the time it goes to print), at the convention, as well as in the follow-up newsletter that is sent out after the convention.

### ADVERTISING OPPORTUNITIES

- \$300 – Full-page ad, 4.875" wide x 7.875" high
- \$225 – Half-page ad, 4.875" wide x 3.825" high
- \$125 – Quarter-page ad, 2.375" wide x 3.825" high

Advertisements will be placed in the convention on-site brochure. This brochure will be given to attendees at the convention! All sponsors get company name on bottom of e-Updates! All company logos and advertisements are due at MWWDA by January 1, 2023. Ads and logos can be black and white or color, high-resolution EPS or PDF files. They can be emailed to [dschulenberg@ngwa.org](mailto:dschulenberg@ngwa.org). Please contact Dave Schulenberg at 406-686-3168 if you have any questions about the format of your files.

**Advertisement Application Deadline:  
December 16, 2022!**

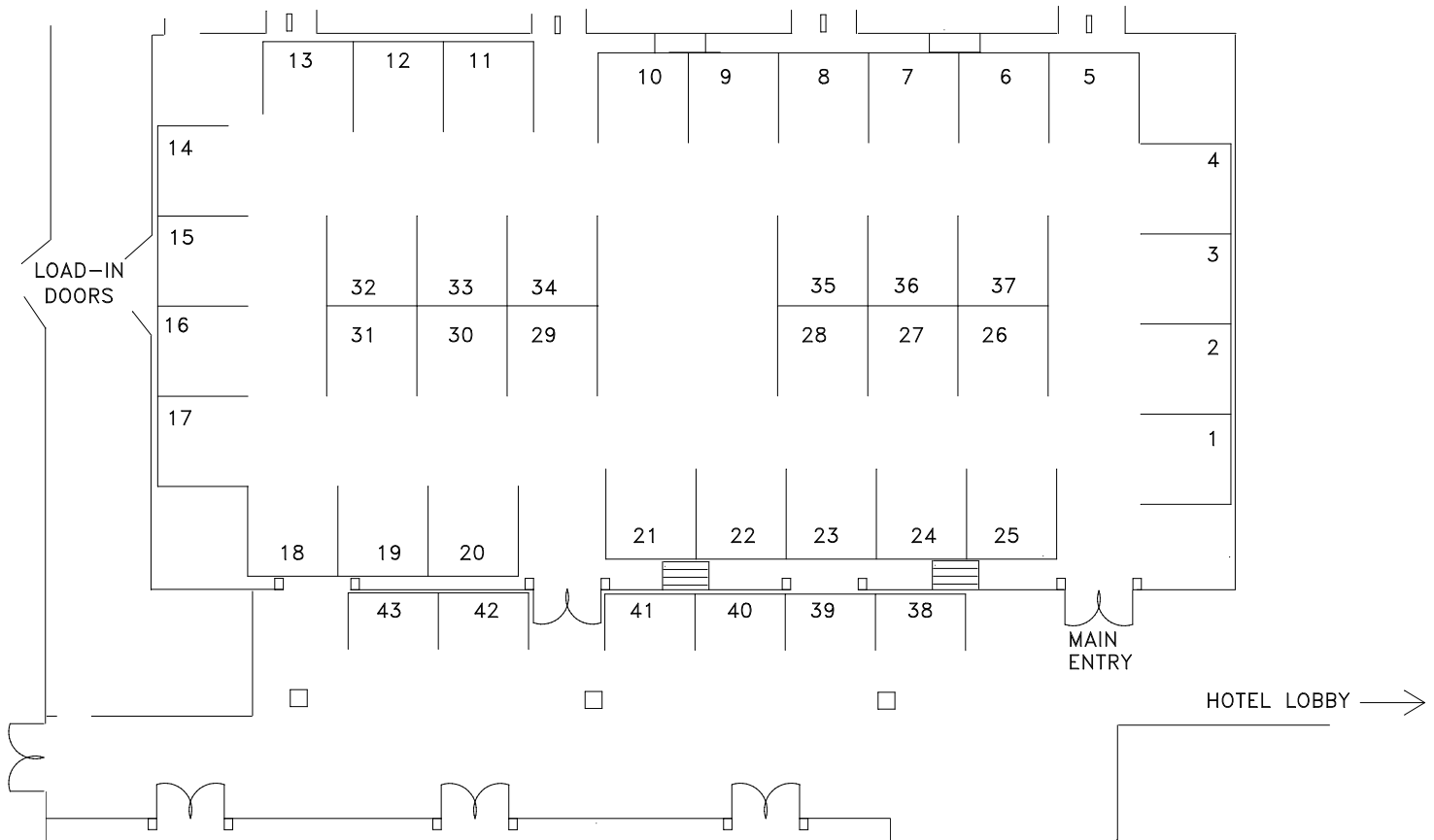
# Exhibit Hall Layout



Delta Colonial Hotel, Helena, Montana

## Exhibit Hall 8' x 8' Booth Layout

Booths 38-43 are 8'x5' Booths



### BOOTH REGISTRATION INCLUDES:

- 8' x 8' exhibit booth with blue and silver draping
- Skirted table and two chairs
- 2 free booth representatives
- Additional booth representatives are \$55/person
- All booth representatives may attend all sessions for free!
- Your company listed on the MWWDA's website ([www.mwwda.org](http://www.mwwda.org))!
- Thursday lunch and annual meeting



### SPECIAL OFFER! DISCOUNTED BOOTH FEE!

Register your booth by December 12, 2022 and receive the Early Bird Booth Rate AND you will be listed in the convention registration brochure as a "Featured Exhibitor"!

Registration form AND payment must be received by December 12, 2022 in order to qualify for the Early Bird Rate.

# Booth Display Rules

## 1. TRADE SHOW SCHEDULE

Exhibit booth set-up: Wednesday, February 1, 2023 12:00-5:00 p.m.  
Trade show: Thursday, February 2, 2023 1:00–5:30 p.m. and  
*Attendee lunch included on Thursday, bar in Trade Show Thursday as well*  
Tear-down: Friday, February 3, 2023 7:00 a.m.

## 2. SPACE

No portion of the booth area may be sublet or assigned to any other firm or person(s).

## 3. BOOTH ASSIGNMENTS

Booth and/or equipment space assignments are made on a first come, first served basis. MWWDA reserves the right to alter trade show layout and vendor location. Indicate your first, second, and third booth choice. No private room displays. (See floor plan for booth and equipment space layout.)

## 4. FIRE/SAFETY CODES

Each booth operator and vehicle equipment owner must comply with all federal, state, local, and Delta Colonial fire and safety codes. This includes disconnecting the battery and having gas tanks nearly empty.

## 5. INSURANCE

It is agreed that in no case shall MWWDA or its officers or directors or staff be responsible for any loss, theft, damage by fire, or injury to any person or article.

## 6. LIABILITY

Each booth operator will be responsible for the space leased during the convention and will keep it free from hazards to persons on the premises. MWWDA and the Delta Colonial will not be responsible for any injury that may occur to booth operators, their associates, or employees.

## 7. ELECTRICAL, INTERNET, and SHIPPING FREIGHT

After signing up to exhibit, companies will be able to place orders for additional services online or via forms that will be provided. If you have questions, please contact Dave Schulenberg at 406-686-3168.

## 8. FOOD and BEVERAGES

The sale and serving of food, beverages, and concessions of any kind is not permitted in the Delta Colonial except with prior written permission from the Delta Colonial.

## 9. HOSPITALITY AREAS

Wednesday night, vendors will have the opportunity to be a participating host of the hospitality area. Please see the registration page for more information if you are interested in being a participating host of the hospitality area. For additional questions, please contact the MWWDA office at 406-686-3168.

## 10. CANCELLATION POLICY

Cancellation policy applies to all items purchased on the exhibitor application form. With written cancellation notice received by 5:00 p.m. on December 16, 2022, cancellations will receive a refund, less a \$100 administrative charge. Cancellations after December 16, 2022 are nonrefundable. Notices of cancellation must be faxed to the MWWDA office at 614-898-7786. No-shows will not receive refunds.

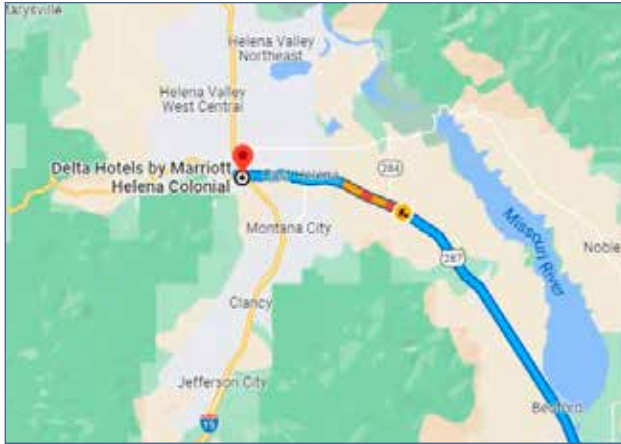
## 11. PAYMENT POLICY

To be considered preregistered, MWWDA must receive your payment with this form.

# Reserve Your Hotel Room

## Delta Colonial Hotel

2301 Colonial Dr,  
Helena, Montana 59101  
Phone: (406) 443-2100



MWWDA has secured a limited block of rooms on a first come, first served basis at the group rate of \$129 per night single/double occupancy. The rates apply to the MWWDA room block and are valid until the January 6, 2023 cutoff, unless our block has been filled before that date. When making your reservations, be sure you mention that you are attending the MWWDA Convention to receive this group rate. Remember, you are responsible for securing your own reservations. For guest check-in and check-out times, please contact the hotel directly.

## Preliminary Schedule (subject to change)

### FEBRUARY 1, 2023 WEDNESDAY

Noon–5:00 pm **Exhibitor Set-Up**

3:00–5:00 pm **Early Registration**

7:00–11:00 pm **Reception**

Noon

**Lunch/Annual Meeting**

1:00–5:30 pm

**Trade Show**

6:00 pm

**Banquet, Auction, Awards, NGWA**

### FEBRUARY 2, 2023 THURSDAY

6:30 am **Registration Opens**

6:45 am **Breakfast Buffet**

7:30 am **Welcome Remarks, Silent Auction Opens**

8:00 am **Keynote**

9:00 am **McElhiney Lecture (1CE)**

10:00 am **Well (PVC Casing)**

10:00 am **Plumbing – Line Shaft Turbines**

11:00 am **Overhead Power Line Safety**

11:00 am **Montana Water Well Drillers License Exam Prep – (2 hours)**

### FEBRUARY 3, 2023 FRIDAY

7:00 am

**Registration**

7:00 am

**Tear-Down (Vendor only on floor)**

7:15–7:45 am

**Breakfast Buffet**

8:00 am

**Rule Book Review**

9:00 am

**Past Presidents Meeting**

10:00 am

**MWWDA Board of Directors Meeting**



# Exhibitor/Sponsor Application

Company name: \_\_\_\_\_  
 Contact: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_

### BOOTH PREFERENCE:

1st: \_\_\_\_\_  
 2nd: \_\_\_\_\_  
 3rd: \_\_\_\_\_

Check all that apply:

### EXHIBITS BOOTHS

	Early Bird		After Dec. 12	
	Member	Nonmember	Member	Nonmember
Single	\$550	\$700	\$600	\$770
Double	\$870	\$1,045	\$925	\$1,145
Additional	\$375	\$425	\$425	\$475

### BOOTH REPRESENTATIVES (Please print names clearly.)

- FREE! 1. \_\_\_\_\_
- FREE! 2. \_\_\_\_\_
- \$55 3. \_\_\_\_\_
- \$55 4. \_\_\_\_\_

### ADDITIONAL EXHIBITOR OPTION

If you are planning to attend, please indicate the number of tickets you will need (no charge), as well as any prize you might be able to donate.  
 \_\_\_\_\_ Dinner

### SPONSORSHIPS

Our company would like to sponsor the following:

	Early Bird	Beginning Dec 13
<input type="radio"/> Drill Rig Sponsor	\$2,000	\$2,500
<input type="radio"/> Water Truck Sponsor	\$1,250	\$1,500
<input type="radio"/> Pump Hoist Sponsor	\$700	\$1,000
<input type="radio"/> Back Hoe Sponsor	\$400	\$600
<input type="radio"/> Sustaining Sponsor	\$200	\$200
<input type="radio"/> Trade Show Bar Sponsorship	\$500	\$500

### ADVERTISEMENTS (DECEMBER 18 DEADLINE)

Our company would like to buy the following ads for the convention program. (B & W or Color)

- \$300 Full-page ad (4.875" wide x 7.875" high)
- \$225 Half-page ad (4.875" wide x 3.825" high)
- \$125 Quarter-page ad (2.375" wide x 3.825" high)

### SCHOLARSHIP FOUNDATION

I would like to donate to the MWWDA Scholarship Fund.  
 Amount I wish to donate: \$ \_\_\_\_\_

### LEGAL FUND

I would like to donate to the MWWDA Legal Fund.  
 Amount I wish to donate: \$ \_\_\_\_\_

### MWWDA Hospitality Night

\$200 donation to MWWDA Hospitality Night

### PAYMENT INFORMATION

To be considered preregistered, MWWDA must receive your payment with this form. Any registrations received prior to December 12, 2022 receive the early bird rate.

Grand total: \$ \_\_\_\_\_

- Check enclosed (made payable to MWWDA)
- Visa
- MasterCard

Credit Card Number \_\_\_\_\_

Card Exp. Date \_\_\_\_\_ 3-Digit Security Code \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Cardholder Phone Number \_\_\_\_\_

Cardholder Address \_\_\_\_\_

I approve the above amount to be charged to the credit card indicated.

Cardholder Signature \_\_\_\_\_

Date \_\_\_\_\_

### AGREEMENT

Signer agrees to the rules governing all aspects of exhibit and equipment space, as printed in this packet, including all Booth Display Rules on page 4.

Printed Name \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

(For office use only.)

initials		fin.
date		
CK/CC		
amt. paid		
bal. due		

### PLEASE RETURN FORM WITH PAYMENT TO:

Montana Water Well Drillers Association  
 2047 N. Last Chance Gulch # 315  
 Helena, MT 59601  
 406-686-3168 Phone  
 614-898-7786 Fax

## Thank you to the MWWDA Convention Committee:

Lane Boyce  
Jordan Corson  
Jaci Giop  
Abe Hawkins  
Casey Olson  
Kurt Westra

## MWWDA Membership

Not a member? Join MWWDA today and receive your booth at the discounted member rate! The Manufacturer and Supplier membership fee is \$250.

For more information, please check out our website at [www.mwwda.org](http://www.mwwda.org) or contact our Executive Director, Dave Schulenberg, at 406-686-3168.

## Early Bird Discount Offers! DECEMBER 12, 2022 IS THE MAGIC DATE!

**Exhibit Booths:** Register your booth by December 12 to receive the Early Bird Booth Fee and be listed in the convention registration brochure as a "Featured Exhibitor"!





Montana Water Well Drillers Association  
2047 N. Last Chance Gulch # 315  
Helena, MT 59601  
406-686-3168 Phone  
614-898-7786 Fax

