



77th

ANNUAL

Montana Water Well Drillers Association Convention & Trade Show

- 💧 EXHIBITING
- 💧 SPONSORSHIP
- 💧 ADVERTISING

February 2-4, 2022
Hilton Garden Inn
Missoula, Montana

Early Registration Deadline:
December 13, 2021



From the MWWDA Convention Committee:

Dear Vendors of the Montana Water Well Drillers Association:

Thank you for reviewing this information on the MWWDA's 77th Annual Trade Show and Convention. Inside these pages you will find all of the necessary information on how to participate. From exhibiting to advertising, this has it all. Our event will take place at the Hilton Garden Inn in Missoula, Montana, and we hope you will be able to participate. The MWWDA and all its members value your daily impact on the groundwater industry, and look forward to seeing you and visiting once again.

Special Features:

- See the registration form for details on the early registration rate.
- Sponsorship opportunity areas are available.
- Lunch is free for your booth representatives during the trade show. You may also attend the Thursday and Friday sessions and dinner and the Friday breakfast and annual meeting at no charge.
- All exhibitors are encouraged to bring additional items for the Thursday evening auction.
- Register by December 18, 2021 to be included in the convention program.

Sponsorships & Advertisements



Become a sponsor by December 13 and take advantage of the special early bird rates. Event is marketed to more than 1,000 contractors. Use this opportunity to put your company's name in front of this audience.

SPONSORSHIP OPPORTUNITIES

Drill Rig Level — \$2,000 (by Dec.13), \$2,500 (after Dec.13)

- Free booth with premium location
- Free full-page ad in on-site program/directory
- Name and logo on all signage for the show
- Logo and link on MWWDA website

Water Truck Level – \$1,250 (by Dec.13), \$1,500 (after Dec.13)

- 50% off booth fee plus premium location (\$225-\$360 value)
- Free half-page ad in the on-site program/directory
- Name and logo on all signage for the show
- Logo and link on MWWDA website

Pump Hoist Level – \$700 (by Dec.13), \$1,000 (after Dec.13)

- 25% off booth fee (\$138-\$180 value)
- Free quarter-page ad in on-site program/directory
- Name and logo on all signage for the show
- Logo and link on MWWDA website

Back Hoe Level – \$400 (by Dec.13), \$600 (after Dec.13)

- Name and logo on all signage for the show
- Logo and link on MWWDA website

Trade Show Bar Sponsorship – \$500

- Sponsorship signage at bar on show floor.
- Opportunity to place promotional materials at these location tables (responsibility of sponsoring company to produce and provide these materials)
- Recognition in on-site program/directory
- Recognition in *Montana Drill Bits*

Sustaining Sponsor Level — \$200

- Recognition on the website
- Recognition in *Montana Drill Bits*

All companies participating in any level of sponsorship will be publicly thanked in the registration brochure (those committed to exhibit by the time it goes to print), at the convention, as well as in the follow-up newsletter that is sent out after the convention.

ADVERTISING OPPORTUNITIES

- \$300 – Full-page ad, 4.875" wide x 7.875" high
- \$225 – Half-page ad, 4.875" wide x 3.825" high
- \$125 – Quarter-page ad, 2.375" wide x 3.825" high

Advertisements will be placed in the convention on-site brochure. This brochure will be given to attendees at the convention! All sponsors get company name on bottom of e-Updates! All company logos and advertisements are due at MWWDA by January 1, 2022. Ads and logos can be black and white or color, high-resolution EPS or PDF files. They can be emailed to dschulenberg@ngwa.org. Please contact Dave Schulenberg at 406-686-3168 if you have any questions about the format of your files.

**Advertisement Application Deadline:
December 18, 2021!**

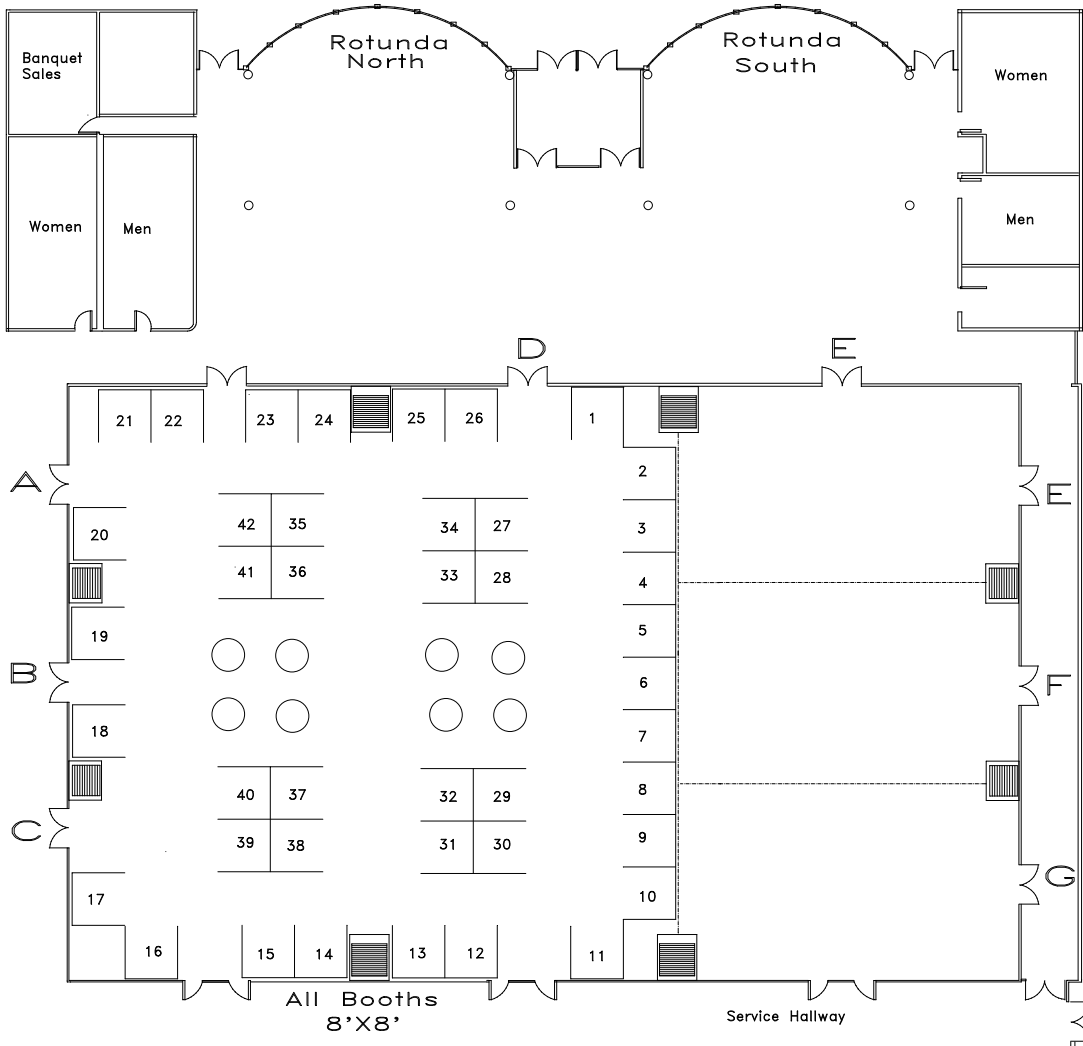
Exhibit Hall Layout



Hilton Garden Inn, Missoula

Exhibit Hall 8' x 8' Booth Layout

52 8'x8' Booths



BOOTH REGISTRATION INCLUDES:

- 8' x 8' exhibit booth with blue and silver draping
- Skirted table and two chairs
- 2 free booth representatives
- Additional booth representatives are \$55/person
- All booth representatives may attend all sessions for free!
- Your company listed on the MWWDA's website (www.mwwda.org)!
- Thursday lunch and annual meeting



SPECIAL OFFER! DISCOUNTED BOOTH FEE!

Register your booth by December 13, 2021 and receive the Early Bird Booth Rate AND you will be listed in the convention registration brochure as a "Featured Exhibitor"!

Registration form AND payment must be received by December 13, 2021 in order to qualify for the Early Bird Rate.

Booth Display Rules

1. TRADE SHOW SCHEDULE

Exhibit booth set-up: Wednesday, February 2, 2022 12:00-5:00 p.m.
Trade show: Thursday, February 3, 2022 1:00–5:00 p.m. and
Attendee lunch included on Thursday, bar in Trade Show Thursday as well
Tear-down: Friday, February 4, 2022 7:00 a.m.

2. SPACE

No portion of the booth area may be sublet or assigned to any other firm or person(s).

3. BOOTH ASSIGNMENTS

Booth and/or equipment space assignments are made on a first come, first served basis. MWWDA reserves the right to alter trade show layout and vendor location. Indicate your first, second, and third booth choice. No private room displays. (See floor plan for booth and equipment space layout.)

4. FIRE/SAFETY CODES

Each booth operator and vehicle equipment owner must comply with all federal, state, local, and Hilton Garden Inn fire and safety codes. This includes disconnecting the battery and having gas tanks nearly empty.

5. INSURANCE

It is agreed that in no case shall MWWDA or its officers or directors or staff be responsible for any loss, theft, damage by fire, or injury to any person or article.

6. LIABILITY

Each booth operator will be responsible for the space leased during the convention and will keep it free from hazards to persons on the premises. MWWDA and the Hilton Garden Inn will not be responsible for any injury that may occur to booth operators, their associates, or employees.

7. ELECTRICAL, INTERNET, and SHIPPING FREIGHT

After signing up to exhibit, companies will be able to place orders for additional services online or via forms that will be provided. If you have questions, please contact Dave Schulenberg at 406-686-3168.

8. FOOD and BEVERAGES

The sale and serving of food, beverages, and concessions of any kind is not permitted in the Hilton Garden Inn except with prior written permission from the Hilton Garden Inn.

9. HOSPITALITY AREAS

Wednesday night, vendors will have the opportunity to be a participating host of the hospitality area. Please see the registration page for more information if you are interested in being a participating host of the hospitality area. For additional questions, please contact the MWWDA office at 406-686-3168.

10. CANCELLATION POLICY

Cancellation policy applies to all items purchased on the exhibitor application form. With written cancellation notice received by 5:00 p.m. on December 18, 2021, cancellations will receive a refund, less a \$100 administrative charge. Cancellations after December 18, 2021 are nonrefundable. Notices of cancellation must be faxed to the MWWDA office at 614-898-7786. No-shows will not receive refunds.

11. PAYMENT POLICY

To be considered preregistered, MWWDA must receive your payment with this form.

Reserve Your Hotel Room

Hilton Garden Inn

3720 N Reserve St.
Missoula, Montana 59808
Phone: (406) 532-5300



The MWWDA has secured a limited block of rooms on a first come first served basis at the group rate of \$104 per night single/double occupancy. The rates apply to the MWWDA room block and are valid until the January 8, 2022 cutoff date, unless our block has been filled before that date. When making your reservations, be sure you mention that you are attending the MWWDA convention to receive this group rate. Remember, you are responsible for securing your own reservations. For guest check-in and check-out times, please contact the hotel directly.

Preliminary Schedule (subject to change)

FEBRUARY 2, 2022 WEDNESDAY

- Noon–5:00 pm **Exhibitor Set-up**
Grant Creek Ballroom A-D
- 3:00–5:00 pm **Early Registration**–Rotunda North
- 7:00–11:00 pm **Reception**–Bitterroot Courtyard

FEBRUARY 3, 2022 THURSDAY

- 6:30 am **Registration Opens**–Rotunda North
- 6:45 am **Breakfast Buffet** –Grant Creek Salon E-G
- 7:00 am **Ladies Breakfast (NO MEN ALLOWED)**
–Location TBD
- 7:30 am **Welcome Remarks, Silent Auction Opens**–Grant Creek Salon E-G
- 8:00 am **Keynote**–Grant Creek Salon E-G
- 9:00 am **The Cable Tool Rig History and Impact on the Industry** (2CE)
Grant Creek Salon E-G (Steve Kaiser)
- 11:00 am **Proper Screen Selection** (1CE)
Grant Creek Salon E-G (Thom Hanna)
- 11:00 am **1-Hour Office Related Session** (1CE)
Invoicing, HR, DOT Certs, Liens, Finance, Social Media Cyber Security –
Bitterroot River Rooms A&B

11:00 am

Montana Water Well Drillers License Exam Prep
Box lunch Included (location TBD)

Noon

Lunch/Annual Meeting
Grant Creek Salon E-G

1:00–5:00 pm

Trade Show–Grant Creek Ballroom D-G

6:00 pm

Banquet, Auction, Awards
Grant Creek Salon E-G

FEBRUARY 4, 2022 FRIDAY

- 7:00 am **Registration**–Rotunda North
- 7:00 am **Tear-down** (Vendor only on floor)
- 7:15–7:45 am **Breakfast Buffet**
Grant Creek Salon E-G
- 8:00 am **Well Rehabilitation** (1CE)
Grant Creek Salon E-G (Norm Howard)
- 8:00 am **GIS and Well Log Mapping** (1CE)
Bitterroot River Rooms A&B (Luke Buckley)
- 8:00 am **Montana Water Well Drillers License Exam Prep** Wrap Up (location TBD)
- 9:00 am **Past Presidents Meeting**
Clark Fork River Board Room
- 10:00 am **MWWDA Board of Directors Meeting**–Clark Fork River Board Room



Exhibitor/Sponsor Application

Company name: _____
 Contact: _____
 Address: _____
 City/State/Zip: _____
 Phone: _____ Fax: _____
 Email: _____

BOOTH PREFERENCE:

1st: _____
 2nd: _____
 3rd: _____

Check all that apply:

EXHIBITS
 BOOTHS

	Early Bird		After Dec. 13	
	Member	Nonmember	Member	Nonmember
Single	\$550	\$700	\$600	\$770
Double	\$870	\$1,045	\$925	\$1,145
Additional	\$375	\$425	\$425	\$475

BOOTH REPRESENTATIVES (Please print names clearly.)

- FREE! 1. _____
- FREE! 2. _____
- \$55 3. _____
- \$55 4. _____

ADDITIONAL EXHIBITOR OPTION

If you are planning to attend, please indicate the number of tickets you will need (no charge), as well as any prize you might be able to donate.
 _____ Dinner
 _____ Rig/Equipment (If interested in bringing equipment, please call the office at 406-686-3168 for details).

SPONSORSHIPS

Our company would like to sponsor the following:

	Early Bird	Beginning Dec 14
<input type="checkbox"/> Drill Rig Sponsor	\$2,000	\$2,500
<input type="checkbox"/> Water Truck Sponsor	\$1,250	\$1,500
<input type="checkbox"/> Pump Hoist Sponsor	\$700	\$1,000
<input type="checkbox"/> Back Hoe Sponsor	\$400	\$600
<input type="checkbox"/> Sustaining Sponsor	\$200	\$200
<input type="checkbox"/> Trade Show Bar Sponsorship	\$500	\$500

ADVERTISEMENTS (DECEMBER 18 DEADLINE)

Our company would like to buy the following ads for the convention program. (B & W or Color)
 \$300 Full-page ad (4.875" wide x 7.875" high)
 \$225 Half-page ad (4.875" wide x 3.825" high)
 \$125 Quarter-page ad (2.375" wide x 3.825" high)

SCHOLARSHIP FOUNDATION

I would like to donate to the MWWDA Scholarship Fund.
 Amount I wish to donate: \$ _____

LEGAL FUND

I would like to donate to the MWWDA Legal Fund.
 Amount I wish to donate: \$ _____

MWWDA Hospitality Night

\$150 donation to MWWDA Hospitality Night

PAYMENT INFORMATION

To be considered preregistered, MWWDA must receive your payment with this form. Any registrations received prior to December 13, 2021 receive the early bird rate.

Grand total: \$ _____

- Check enclosed (made payable to MWWDA)
- Visa
- MasterCard

Credit Card Number _____
 Card Exp. Date _____ 3-Digit Security Code _____
 Cardholder Name _____
 Cardholder Phone Number _____
 Cardholder Address _____

I approve the above amount to be charged to the credit card indicated.

Cardholder Signature _____
 Date _____

AGREEMENT

Signer agrees to the rules governing all aspects of exhibit and equipment space, as printed in this packet, including all Booth Display Rules on page 4.

Printed Name _____
 Signature _____
 Date _____

(For office use only.)

initials		fin.
date		
CK/CC		
amt. paid		
bal. due		

PLEASE RETURN FORM WITH PAYMENT TO:

Montana Water Well Drillers Association
 2047 N. Last Chance Gulch # 315
 Helena, MT 59601
 406-686-3168 Phone
 614-898-7786 Fax



Thank you to the MWWDA Convention Committee:

Lane Boyce
Jordan Corson
Jaci Giop
Casey Olson
Dave Potts
Kurt Westra

MWWDA Membership

Not a member? Join MWWDA today and receive your booth at the discounted member rate! The Manufacturer and Supplier membership fee is \$200.

For more information, please check out our website at www.mwwda.org or contact our Executive Director, Dave Schulenberg, at 406-686-3168.



Early Bird Discount Offers! DECEMBER 13, 2021 IS THE MAGIC DATE!

Exhibit Booths: Register your booth by December 13 to receive the Early Bird Booth Fee and be listed in the convention registration brochure as a "Featured Exhibitor"!





Montana Water Well Drillers Association
2047 N. Last Chance Gulch # 315
Helena, MT 59601
406-686-3168 Phone
614-898-7786 Fax

